



SECRETARÍA DE DESARROLLO SOCIAL

Oficio No. SDS-DA/651/2016

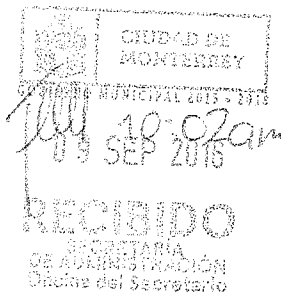
Asunto: Soporte documental, gastos a posterior comprobación "Traslado hacia congreso para el combate a la pobreza, en la Ciudad de México".

**LIC. E. YAMILETH LOZANO GARZA**  
**SECRETARIO DE ADMINISTRACIÓN**  
Presente. -

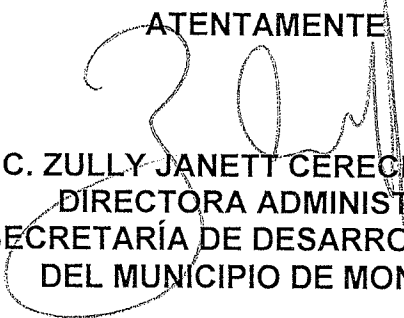
Por medio del presente, le envío un cordial saludo y en referencia a la solicitud de gastos a posterior comprobación, autorizada mediante cheque 91833, para el traslado del Secretario de Desarrollo Social, Roberto Alan Garza Leonard, para asistir al "Congreso de políticas para el combate a la pobreza", en el cual se realizó una exposición de información para reducir la pobreza, desigualdad y vulnerabilidad, presentado por el Tecnológico de Monterrey, Campus Santa Fe, me permito adjuntar la documentación requerida para comprobar dichos gastos. En este mismo sentido, solicito su valioso apoyo para realizar trámites correspondientes, con la finalidad de que el cheque tenga el estatus "Comprobado".

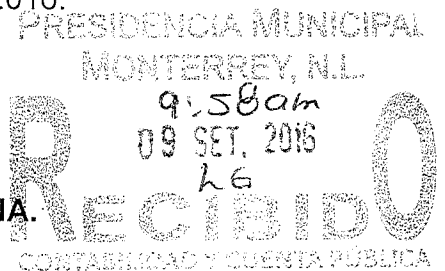
Sin más por el momento, agradeciendo la atención que se sirva prestar a la presente, quedo a sus órdenes.

Monterrey, Nuevo León a 08 de septiembre de 2016.

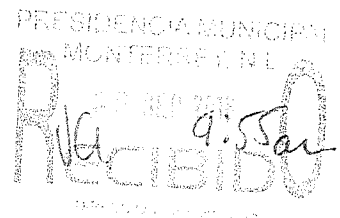


ATENTAMENTE

  
**LIC. ZULLY JANETT CERECERO MEDINA.**  
**DIRECTORA ADMINISTRATIVA**  
**SECRETARÍA DE DESARROLLO SOCIAL**  
**DEL MUNICIPIO DE MONTERREY**



C.c.p. Lic. Luis Felipe Bernal Rodríguez.- Director de Contabilidad y Cuenta Pública de Monterrey.- Presente  
C.c.p. Ing. Leonardo Ramos Valenzuela.- Director de Egresos de Monterrey.- Presente  
C.c.p. Archivo.





Escuela de Gobierno y  
Transformación Pública  
Tecnológico de Monterrey

San Pedro Garza García, N.L., 28 de junio de 2016

**Roberto Garza Leonard**  
**Secretario de Desarrollo Humano y Social del Municipio de Monterrey**

**PRESENTE**

En el Tecnológico de Monterrey tenemos el compromiso de desarrollar investigación que no sólo contribuya de manera significativa a la calidad académica de nuestro proceso de enseñanza y aprendizaje, sino que convierta el conocimiento científico en soluciones a los problemas públicos más relevantes.

En este tenor, la Escuela de Gobierno y Transformación Pública forma parte del consorcio financiado por la Unión Europea NOPOOR [www.nopoor.eu](http://www.nopoor.eu), así como del consorcio CliMip financiado por la Fundación Volkswagen en Alemania.

Ambos consorcios están formados por instituciones de investigación en todos los continentes, las cuales tienen como objetivo común investigar para renovar las políticas de combate a la pobreza, e informar sobre las políticas para reducir pobreza, desigualdad, y vulnerabilidad.

Nos encantaría contar con su presencia en la presentación de los resultados del proyecto. La reunión se llevará a cabo del 6 al 8 de julio del 2016 de 09:00 a 19:00 hrs. en el Salón de Congresos del Tecnológico de Monterrey, Campus Santa Fe.

Para su información anexamos la agenda del evento; mucho agradeceré pueda confirmar su asistencia al correo electrónico [nopoor.mexico@itesm.mx](mailto:nopoor.mexico@itesm.mx) y/o teléfono +52(81) 86258360.

Sin más por el momento y esperando contar con su valiosa asistencia, le envío un cordial saludo.

**Atentamente,**

**Dra. Araceli Ortega Díaz**  
**Líder de NOPOOR y Proyecto CliMip para México**  
Profesora-Investigadora  
Edificio Escuela de Gobierno, OF. 512G,  
Av. Eugenio Garza Lagüera esq. Av. Rufino Tamayo S/N,  
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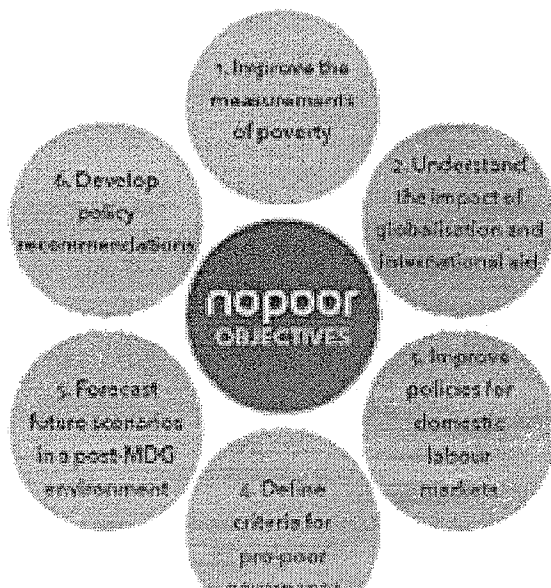
# The School of Government and Public Transformation at Tecnológico de Monterrey invites you to participate in the project of NOPOOR.

Venue: Salón de congresos, Campus Santa Fe

Date: July 6<sup>th</sup> - 8<sup>th</sup>, 2016

Five years of research  
Four continents  
One vision

Nopoos explores new areas and innovative methods of reducing poverty in Africa, Asia and Latin America. This Project involves 20 partners worldwide and more than 100 research topics.



Project  
Coordinator  
IIRK France

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Use

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Time period	DAY 0: Tuesday July 5th	DAY 1: Wednesday July 6th
8:00 - 8:30		[NOPOOR researchers] Transportation: hotel to Campus
8:30 - 9:30	Arrival Edificio FEMSA, Campus Sta Fe	[NOPOOR researchers] Event preparation CONGRESS ROOM 1
9:30 - 10:00	Registration to 1 day workshop ROOM 5503 FEMSA	[ALL] -Registration & coffee break - Video
10:00 - 10:45	(10 min) Inauguration Xavier Oudin, Mrs Helene Lenoble, Alejandro Diaz, Araceli Ortega (15 min) Keynote Speaker: Patricia Leyva (UNAM) (10 min) Keynote Speaker: Patricia Leyva (UNAM) (10 min) Keynote Speaker: Patricia Leyva (UNAM)	WELCOMING - Day 1 *** Opening Words & Video *** CONGRESS ROOM
10:45-12:30	Overview of Impact Evaluation Methodologies Dr. Marta Menendez (Paris-Dauphine University)	Parallel session #1: Applied Poverty Measurements: Presentation & Stakeholder feedback CONGRESS ROOM
12:30 - 12:45	Networking Coffee Break Floor 7	Parallel session #2: Financing Social Development Presentation & Stakeholder feedback CONGRESS ROOM 2
12:45 - 13:20	Case study: Effects of Earthquakes on Welfare in Rural Indonesia	Parallel session #3: External Shocks Presentation & Stakeholder feedback ROOM 5503
13:20-14:20	Key Note Speaker Graciela Teruel, UIA	Networking Coffee Break
14:20 - 15:30	Local of Impact Evaluation (Workshop sponsored by UNAM)	Round Table # 1 Policy Implications CONGRESS ROOM 2
15:30 - 15:40	Transition to ROOM 5503	Round Table # 2 Policy Implications ROOM 5503
15:40 - 17:25	CONEVAL <a href="http://www.coneval.org.mx/Paginas/principal.aspx">http://www.coneval.org.mx/Paginas/principal.aspx</a> Poverty measurement training	Transition to Parallel Sessions
17:25 - 17:45	Coffee Break	Parallel session #4: Social Policies to Tackle Poverty Presentation & Stakeholder feedback ROOM 2
17:45 - 18:45	Workshop Continue & Closing	Parallel session #5: Globalization & Labour Presentation & Stakeholder feedback CONGRESS ROOM
18:45 - 19:30	Cocktail with Nopoor researchers Floor 7 FEMSA	Parallel session #6: Future Scenarios Presentation & Stakeholder feedback ROOM 5503
19:30-22:30		Round Table # 3 Policy Implications ROOM 5506
		Round Table # 4 Policy Implications CONGRESS ROOM 1
		Round Table # 5 Policy Implications CONGRESS ROOM 2
		Round Table # 6 Policy Implications ROOM 5503
		[NOPOOR researchers] Transportation to hotels (for restaurant)
		[NOPOOR researchers] * Pick-up from hotels * Dinner sponsored by School of Government of ITESM * Transportation to hotels

\* to be confirmed

DAY 2: Thursday July 7th	DAY 3: Friday July 8th	DAY 4: Saturday July 9th	Time period
<p>[NOPOOR researchers] Transportation: hotel to Campus</p> <p>[NOPOOR researchers] Event preparation &amp; WP meetings CONGRESS ROOM 1</p>	<p>[NOPOOR researchers] Transportation: hotel to Campus</p> <p>NOPOOR MEMBERS General Assembly All Deliverables Brussels Conference CONGRESS ROOM</p>		8:00 - 8:30
<p>[ALL] - registration &amp; coffee break</p>	<p>Coffee Break &amp; CIMIP Registration</p>		8:30 - 9:30
<p>Keynote speaker: Poverty and Climate Change Mitigation: Impacts of climate change on energy (Dr. J. CONGRESS ROOM 2)</p>	<p>[ALL] Summary Round Tables 1,9 &amp; Southern Countries Policy Implications -&gt;</p>		9:30 - 10:00
<p>Parallel session #7 Political Systems &amp; Inequality Presentation &amp; stakeholder feedback CONGRESS ROOM</p>	<p>Policy Recommendations to European Commission Deliverables D10.3 Rainer Thiele D10.4 Fatou Cisse, D10.5 Anne-Sophie CONGRESS ROOM</p>	<p>Trip to Pyramids (outsourced, paid your own, please book with nopoor.mexico@team.mx), lunch at Rustic Cave near Pyramids <a href="http://lagruta.mx/">http://lagruta.mx/</a></p>	10:00 - 10:45
<p>Parallel session #8 Gender Presentation &amp; stakeholder feedback CONGRESS ROOM 2</p>	<p>Coffee Break</p>	<p>(or something else)</p>	10:45-12:30
<p>Parallel session #9 Mobility Presentation &amp; stakeholder feedback ROOM 5301</p>	<p>Networked Coffee Break</p>		12:30 - 12:45
<p>Parallel session #10 CIMIP, Climate Change and Poverty Mitigation (part 1) AULA MAGNA</p>	<p>NOPOOR Dissemination Strategy, 2016-17 CONGRESS ROOM</p>		12:45 - 13:20
<p>Round Table #7 Policy Implications CONGRESS ROOM 2</p>	<p>Closing Lunch at Rustic Cave (Sponsored by NOPOOR Paris)</p>		13:20 - 14:20
<p>Round Table #8 Policy Implications ROOM 5303</p>	<p>Visit to: - 4-7pm Anthropological Museum (Finest in the world) - 7-9pm Zocalo (Terrace of Hotel Majestic) Dinner and drinks at your own.</p>		14:20 - 15:30
<p>Round Table #9 Policy Implications ROOM 5306</p>	<p>Transition to Congress Room</p>		15:30 - 15:40
<p>Round Table #10 Policy Implications ROOM 5306</p>	<p>Views from Asia (+ Video), Africa (Video) &amp; Latin America CONGRESS ROOM</p>		15:40 - 17:25
<p>Round Table #11 Policy Implications ROOM 5306</p>	<p>Networking Break</p>		17:25 - 17:45
<p>Round Table #12 Policy Implications ROOM 5306</p>	<p>General Discussion on Policy Implications ***CLOSING WORDS***</p>		17:45 - 18:45
<p>Transportation to hotels (or restaurant)</p>	<p>Transportation to hotels (or restaurant)</p>		18:45 - 19:30
<p>Transportation to hotels &amp; pick-up Dinner on your own (see restaurants suggestion) * Transportation to hotels</p>	<p>Transportation to hotels (or restaurant)</p>		19:30-22:30

Parallel Session	Topic	Title
<b>I. Applied Poverty Measurements</b>	confirmed	Assessment of the different measures of poverty in Mexico: relevance, feasibility and limits
10:45-13:30 miercoles 06 SALON DE CONGRESOS	confirmed	Multidimensional Deprivation an its Correlates In Slums of Three Metro Cities in India
	confirmed	An Application of the Alkire's Multidimensional Poverty Index to Madagascar Data: What Do You We Learn from this Malagasy Multidimensional Poverty Index (MALAMPI)?
<b>II. Financing social development</b>	confirmed	Learning to walk before you run: financial behavior and mobile banking in Madagascar
10:45-13:30 miercoles 06 SALON DE CONGRESOS DIVISION 2	confirmed	Assessment of the performance of CSOs, in particular the impact of funding rules on CSOs' empowerment, and their ability to achieve sustainable impact
	confirmed	The International Financial Architecture and Low Income Countries: Defensive lending or Lender of Last Resort
	3.1 confirmed	Brazil's development cooperation: Following in China's and India's footsteps?
<b>III. External Shocks</b>	9 confirmed	Social Policy Responses of the Chilean State to the Earthquake and Tsunami of 2010
10:45-13:30 miercoles 06 EDIFICIO FEMSA 5301	9 confirmed	Natural Disasters and Poverty: An Improved Analytical Framework
	7.2 confirmed	Warming, Rainfall and farmer's technical efficiency in Mali
	9.3 Confirmed	Catastrophes and poverty in developing countries
<b>IV. Globalization &amp; Labor</b>	3.1 confirmed	Poverty and Inequality Dynamics in Manaus: Legacy of a Free Trade Zone?
15:40 - 18:45 miercoles 06 SALON DE CONGRESOS	3.1 confirmed	Regional Trade Agreements and the Spreaad of Internatonal Labour Standards
	5.4 confirmed	The Growth and Poverty Impact of the West African Free Trade Agreement with the European Union
<b>V. Social Policies to tackle poverty</b>	4.2 Confirmed	Siblings' social network and labor market outcomes in Niger: is there any spillover effect?
15:40 - 18:45 miercoles 06 SALON DE CONGRESOS DIVISION 2	confirmed	EICT Microsimulations for New Public Policy Initiatives for Mexico to tackle poverty
	confirmed	Activation of Food Markets and Food Security: Impact of Cereal Banks in Northern Burkina Faso
	confirmed	Unemployment Insurance based on Individual Savings Accounts: Lessons for other Latin American and Developing Countries from Chile
<b>VI. Future Scenarios</b>	confirmed	Defining scnearios of future poverty - a prospective assessment
15:40 - 18:45 miercoles 06 EDIFICIO FEMSA 5503	7.1 confirmed	Alegria and spaces for a future life
	7.1 confirmed	"Opportunities of the demographic dividend on poverty reduction in Sub-Saharan Africa"

	7.1 confirmed	Demographic scenarios and their impact on poverty
VII. Inequality & Political Systems	6 confirmed	On the Determinants of Flawed Elections: A Cross-country Analysis
10:45-13:30 Jueves 07 SALON DE CONGRESOS	6 confirmed confirmed confirmed	Regime Type, Inequality, and Redistributive Transfers in Developing Countries "Is Inequality Inevitable? A Survey Experiment on Demand for Redistribution in South Africa" The Quality Of Governance And Inclusive Development Outcomes: The Ghanaian Experience
VIII. Gender	7.1 confirmed	Marriage Laws and Poverty with Gender Bias
10:45-13:30 Jueves 07 SALON DE CONGRESOS DIVISION 2	7.1 confirmed	Social Policies and Women's Empowerment: an Unfulfilled Commitment Social inclusion and empowerment for female migrants in the urban area – a qualitative and participatory research on aid project impact assessment in Vietnam.
	5.2 confirmed	The effects of migration and remittances on migrants' families left behind: evidence on three west african countries: Burkina Faso, Nigeria and Senegal.
IX. Poverty determinants & Mobility	confirmed	Gender Norms
	confirmed	Who Gets Ahead: Education and Socio-Economic Mobility in India (mobility, labor, dynamics)
10:45-13:30 Jueves 07 EDIFICIO FEMSA 5301	WP3 confirmed confirmed	Which factors lead to entry or exit from poverty in developing countries? A meta-analysis of studies on the dynamics of poverty Profile and determinants of poverty reduction in Brazil
	3.3 confirmed	Spatial Poverty Traps and Genre-Based Violence in Mexican Municipalities: A Spatio-Temporal Analysis